



FOR IMMEDIATE RELEASE

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County of Huron SLED Fund Opens for 2021 Applications

Huron County, Ontario – The County of Huron’s annual SLED (Supporting Local Economic Development) program opens on February 8, 2021, providing an opportunity for municipalities and registered non-profits to receive funding for projects which target key regional economic development priorities in COVID-19 recovery, workforce attraction, agriculture, tourism, or investment attraction.

Successful projects will be provided up to \$10,000 through the SLED fund and must be completed by March 31, 2022.

Recipients of the SLED program funding are required to use funds in a way that has a clear and measurable economic impact, includes substantial private sector participation, and must provide financial resources and support to the project. Eligible projects must achieve at least one of the following objectives in Huron County:

1. Grows the workforce;
2. Creates diversification of the existing agricultural industry;
3. Creates an exceptional Huron County visitor experience;
4. Develops investment attraction material or resolves investment attraction issues; or
5. Implements measures that support the business community’s recovery from COVID-19.

The program is delivered on a first come, first served basis, closing March 31, 2021 or when funds are exhausted, whichever is earlier.

For more information about the SLED program and application process, please visit www.huroncounty.ca/economic-development/our-services/incentives-programs/sled/ or contact Rick Sickinger, Program Advisor at rsickinger@huroncounty.ca.

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The County of Huron asks the community to continue respecting all public health guidelines, including performing hand hygiene, practicing physical distancing, wearing masks and staying home if ill. Stay informed on the COVID-19 situation in Huron County by visiting the [Huron-Perth Public Health website](#).